

# Tyler DAMM



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www.tylerdamm.com



## EDUCATION

### Doctorate in Instructional Technology (antic. '28)

American College of Education - Indianapolis

### Masters of Education

American College of Education - Indianapolis

### Bachelors in Business Technology

Purdue University - West Lafayette

### Certificate of Entrepreneurship

Purdue University - West Lafayette



## LEADERSHIP

### Building Technology Coach

2024 - 2025

- Led workshops for teachers and staff of Lebanon High School on various hardware and software use.
- Man aged weekly tech newsletter tips for teachers and staff.

### Sunshine Society Advisor

2022 - 2025

- Managed community-focused activities such as the Annual Trike Race, Cinderella's Closet, school culture projects, and Riley's Children's Hospital Fundraising.

### DECA Advisor

2022 - 2025

- Provided mentorship to students on business topics and business presentation skills.
- Prepared students for professional competitive events across the district, state, and international levels.

### Girl's Head Tennis Coach

2020 - 2024

- Organized practices, team events, and tournaments.
- Provided coaching, leadership, and mentorship to 30+ Athletes.



## WORK HISTORY

**Senior Business  
Content Developer**  
Pearson  
2025-Present  
Fully Remote

- Lead content development and tutor for the business content for Pearson+.
- Records highly detailed business course tutoring content across all college level business courses.
- Writes and designs business curriculum including lesson material, worksheets, and practice.
- Manages relationships with additional teams for content creations such as visual and publishing.

**WBL Coordinator &  
CTE Business  
Teacher**  
Lowell & Lebanon  
High School  
2020-2025  
Lowell, IN  
Lebanon, IN

- Taught Accounting, Advanced Accounting, Economics, Principles of Business Management, Personal Finance, Work-Based Learning, Digital Design, and AP Computer Science.
- Worked with senior students individually to understand and work towards post-graduation goals.
- Led, managed, and rebranded the Student Work Based Learning Program to double its student size.
- Indiana EARN grant recipient of \$2,400 + 50% of WBL Student Wages.
- Tri-Creek Education Foundation grant recipient of \$400 for WBL.

**Healthcare  
Administration  
Analyst**  
CVS / bswift  
2018-2020  
Chicago, IL

- Maintained customer relations and support services with numerous companies and their employees.
- Oversaw benefit administrative processes for various clients.
- Automated and processed various day-to-day activities and data audits with Excel macros.

**IT Systems  
Support Admin**  
Tri-Creek School  
Corporation  
2013-2016  
Lowell, IN

- Managed, serviced, monitored 1,200+ student MacBook Airs.
- Diagnosed and repaired broken Hardware and Software.
- Assisted in additional technology projects.



## ENTREPRENEURSHIP

**Founder &  
Product Designer**  
TowerShield LLC.  
2017 - Present

- Launched start-up, TowerShield, to design, create, and release Cube Hog into the market.
- Ran a successful Kickstarter marketing campaign to raise 17k+ for Cube Hog.
- Wrote legally binding contracts with business partners and external contractors.
- Ensured legal protection over literary and artistic works through copyrighting.
- Hosted events for external product testing with over 300 different users.
- Worked with manufacturers to bring the product to the market.